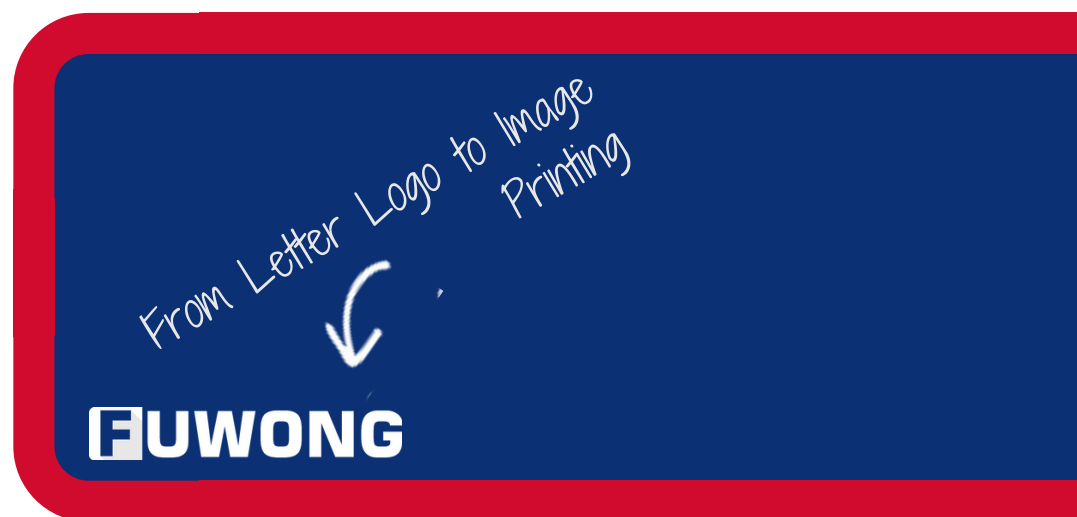


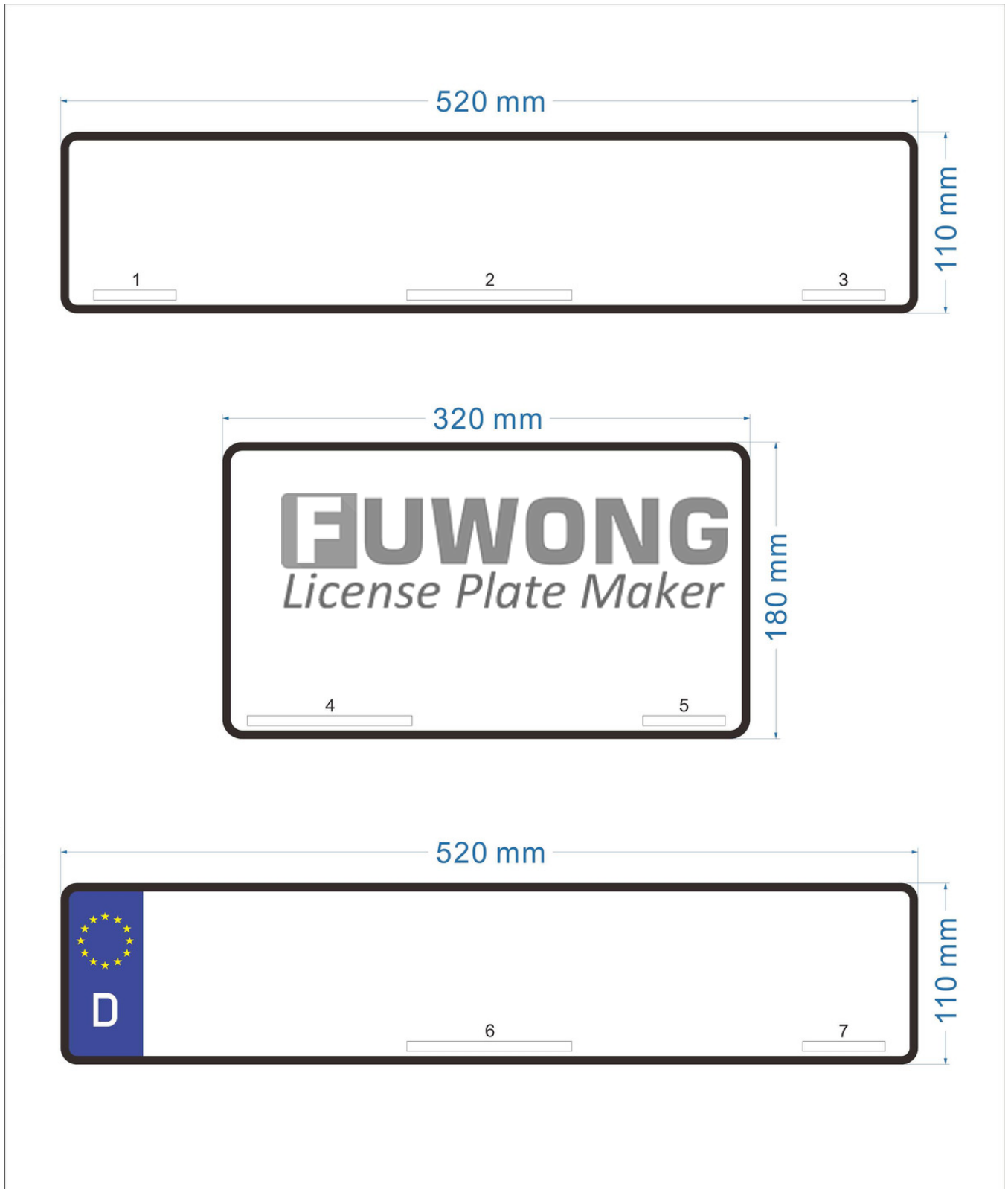
04



*License Plate
Maker 101:
04 Custom logo*



Logo Positions



Logo Type Reference



Image logo

Letter logo(laser)

Letter logo(printing)

Logo Type

a. Image Logo

Image logo includes following types: company logo, campaign design, country emblem on the registration plates etc.

Image logo usually has more than 1 color. It needs artwork of logo and pantone color numbers from the customer.

b. Letter Logo

The letter logo refers to pure single pure black letter logos, including company name, campaign slogan, necessary code from department of motor vehicles of different countries, and custom sentences etc.

Letter logo has 2 processing methods:

1. lasering

Compared with printed logo, lasered logo has lighter color, and it is irremovable after making.

2. printing

The printed logo has more visible and bold black color. It needs more complicated processing methods than lasered logo and also needs printing mold.

Reference

- Relative machines for finishing blank plates

a. Embossing Machine

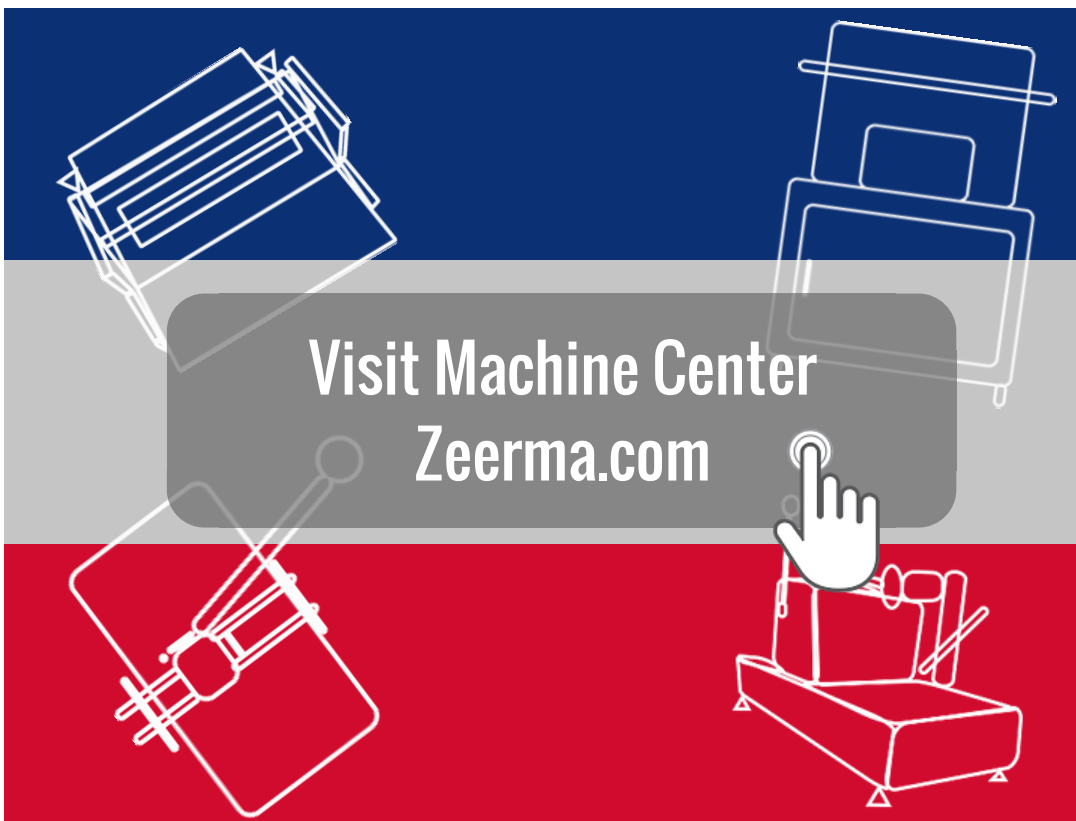
Hydraulic press machine: Electric, semi-automatic embossing press.

Manual press machine: Emboss by hand / with man power.

b. Painting Machine

Hot stamping machine: Electric, painting by hot stamping foil rolls.

Roller coating machine: Electric, painting by ink.



Reference – License Plate Type

Common license plates can be divided into 2 groups based on aluminum license plate manufacturing processes.

1-Layer plate: aluminum with reflective film

2-layer plate: aluminum with reflective film and aluminum foil

How to distinguish license plate types?



Contact Us



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The banner features the title "License Plate Maker 101" in a bold, black, sans-serif font. It is framed by a dark blue graphic consisting of two thick horizontal bars and two thick curved vertical bars that meet at the top and bottom, resembling a stylized lens or a frame. Below the title, there are four colorful icons: a red person silhouette, a yellow document with a red stamp, a grey lightbulb, and a teal line graph with four data points.

License Plate Maker 101

License Plate Maker 101 is built for providing answers and solutions to common questions from our customers, newsletter subscribers and comments on our social media etc based on our experience or research. It is aimed at supporting license plate makers to operate business more confidently and find idea or solution more easily.

Get license plate maker 101:

<http://www.fuwong.com/license-plate-maker-101>